

April 2023

Monthly Activity Report



COMMUTER SERVICES

OF PENNSYLVANIA



Program Highlights

Hosted the College Peer Group meeting to discuss transit/shuttle promotion and implementation. Those in attendance included:

- Harrisburg University of Science & Technology
- Millersville University



Jetson Specialty Marketing Services in Berks County signed on as an Employer Partner.



Above: Kandi helps a commuter during the CareerLink Fair.

Below: Cher attends Eurofins Earth Day Fair.

COMMUTE PA

April Totals*

242
New Members



8,750
Greener Trips



139,639
Miles Not Driven

58.7 tons
CO₂ Reduced



\$87,275
Commuter Savings

278,640
Calories Burned



5,991
Gallons Gas Saved

TOTAL COMMUTERS



COMMUTERS TRACKING

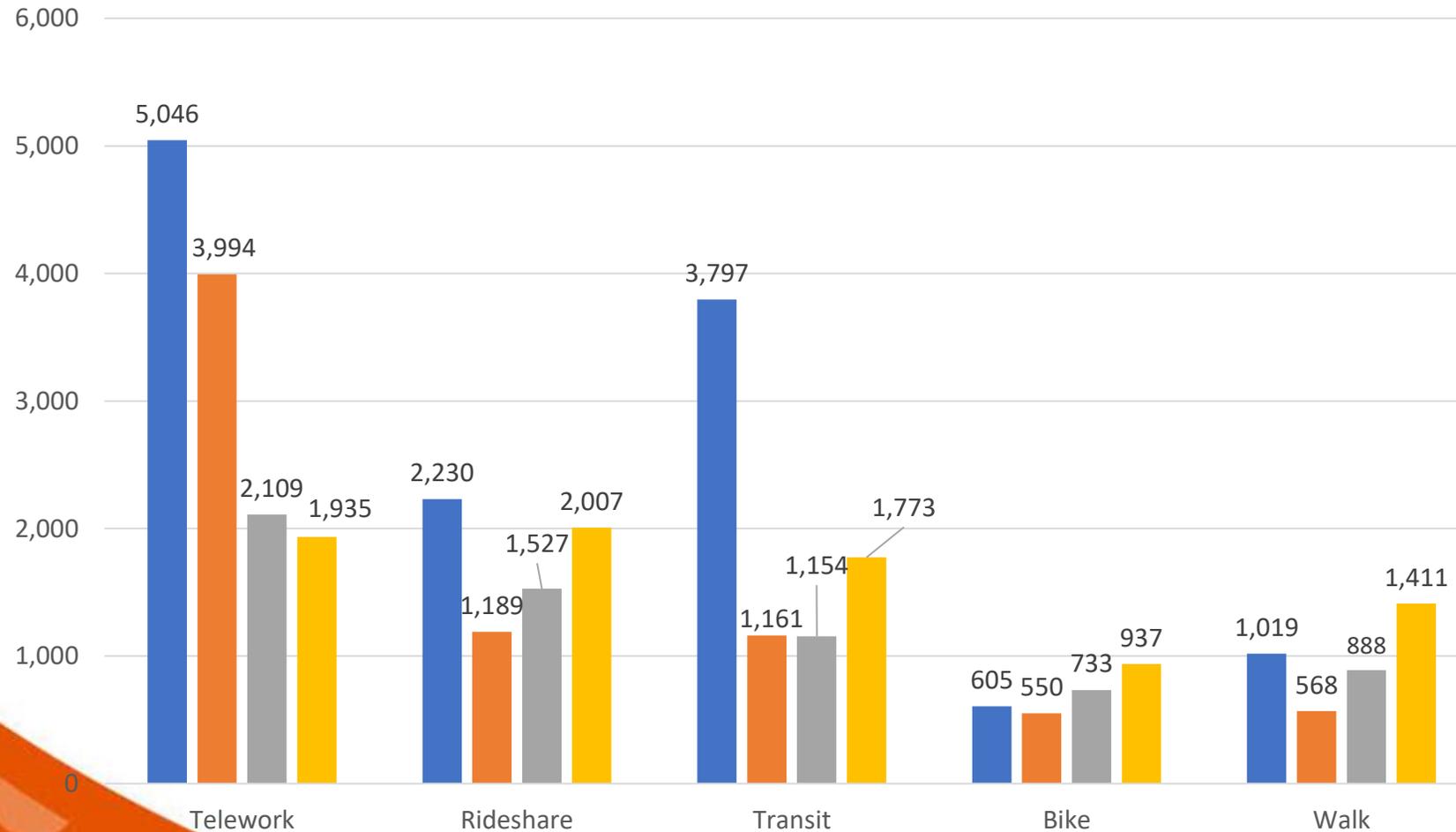


Note: Any decrease in total commuters is due to the staff working to cleanse the database in order to keep only interested commuters enrolled. The staff regularly works to keep the database clean with only active commuters and those with valid contact information.

Program Metrics

Recorded trips

■ Apr-20 ■ Apr-21 ■ Apr-22 ■ Apr-23



Outreach Meetings

- Bimbo Bakeries Carlisle
- Bell & Evans
- Boscov's Corporate
- Cooper Booth Wholesale
- Council on Chemical Abuse
- Dickinson College (2 Meetings)
- Eurofins (3 Meetings)
- Inroads at Family Guidance Center
- Jetson Specialty Marketing Services
- Keystone Health Chambersburg
- KidsPeace
- Lebanon Transit (2 Meetings)
- Mazzitti & Sullivan EAP Services
- Morgan Corp Denver
- Morgan Corp Morgantown
- PA CareerLink Cumberland
- Penn State Health St. Joseph's (2 Meetings)
- RACC
- RHI Magnesita
- Shippensburg University (3 Meetings)
- State Rep. Johanny Cepeda-Freytiz
- Tasty Duck
- The Common Wheel
- Thermo Fisher Scientific
- UPMC
- Volvo Construction Equipment (2 Meetings)
- Walmart Lebanon (2 Meetings)

Michele meets with State Representative
Johanny Cepeda-Freytiz.



Outreach Events

- Ashley Furniture New Hire Presentation
- Berks Latino Workforce Development Corporation Job Fair
- County of Berks Health Fair
- County of Lancaster T-Day
- Dickinson College Wellness Fair
- Eurofins Earth Day Fair
- PA CareerLink Berks Presentation
- PA CareerLink Capitol Region Presentation
- PA CareerLink Cumberland Resource Fair
- PA CareerLink York Resource Fair
- PA CareerLink York Presentation
- PA Recovery Organizations Alliance Veterans Fair
- PSECU 'Ask Me Anything' (2 Sessions)
- Shippensburg University Wellness Fair
- Sweet Street Desserts Health Fair
- Thermo Fisher Scientific T-Day
- Volvo Construction Equipment Wellness Fair
- Walmart Lebanon T-Day (4 Events)

Commuters sign up during the Walmart Transportation Day.



Marketing & Commuter Outreach

SOCIAL MEDIA STATS

-  1,787 Likes
-  323 Followers
-  572 Followers
-  158 Followers

WEBSITE STATS

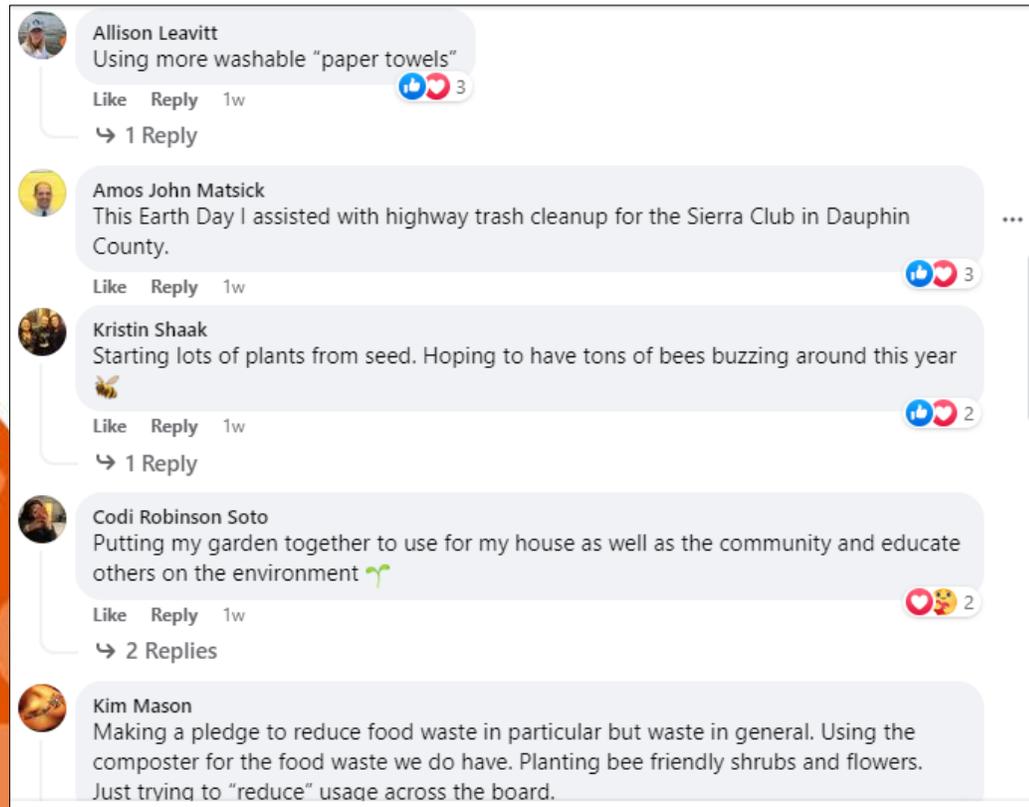
- 1,253 Users
- 1,458 Sessions
- 2,072 Page Views

Commuter Engagement Email Campaigns:

- Ashley Furniture
- Bayer HealthCare
- Berks County
- Berks County Public Libraries
- City of York
- Dickinson College
- Eurofins
- Franklin County Government
- F&M College
- Four Seasons Produce
- GEODIS
- HACC
- Lancaster County
- Lancaster General Health
- Masonic Villages
- Mastronardi Produce
- PA Dept. of Health
- PSECU
- Shippensburg University
- Sweet Street Desserts
- TB Wood's
- The Hillman Group
- Thermo Fisher Scientific
- ThredUp
- Tribute Baking Company
- Tyson Foods
- United Disabilities Services
- Volvo Construction Equip.
- WebFX

Marketing & Commuter Outreach

This represents a few of the responses to our Earth Day question on social media: “How are you investing in our planet for Earth Day this year?”



21 direct engagement comments on social media for the Earth Day question.



Our Earth Day race took place during April, with 26 employers competing to track green trips. The image above shows the leaderboard with the top five employers and the trips their employees tracked.

Customer Service & Other TDM Activities



Responded to **22**
commuter emails/texts



Assisted **19**
commuters via phone

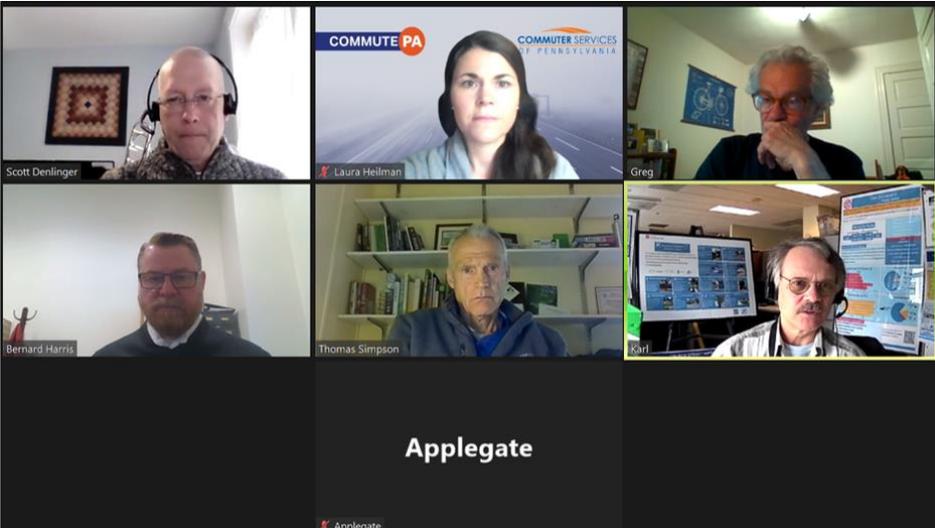


Helped **2** commuters
on Live Chat



Submitted **1** ERH trip for
reimbursement (bus)

- ACTPO Meeting
- Association for Commuter Transportation Climate Action Summit
- Berks County BTWW Ride (3 Meetings)
- Bicycle South Central PA Meeting
- HATS Meeting
- Lancaster Bikes Meeting
- Lancaster Chamber Consortium (4 Meetings)
- Lancaster MPO Meeting
- YAMPO Meeting
- YCEA Pathways Committee Meeting



Laura attends the virtual Lancaster Bikes Meeting.