

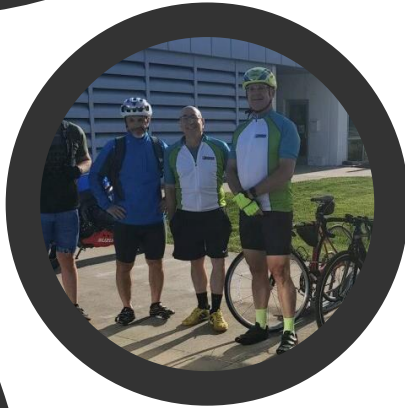
# May 2023

## Monthly Activity Report



**COMMUTER SERVICES**

OF PENNSYLVANIA



## Program Highlights





# Program Highlights



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Held the quarterly Regional Bike Share Meeting attended by:

- Berks County Planning Commission
- City of Lancaster
- Derry Township
- Harrisburg City
- Lancaster County Planning Commission
- Manheim Township
- Penn State Hershey Medical Center
- TCRPC

Held the 3<sup>rd</sup> Annual Staffing Agency Showdown where staff competed to track the most trips during a two-week period. Those that participated and tracked 28 trips included:

- LaborNow
- Surge Staffing Camp Hill

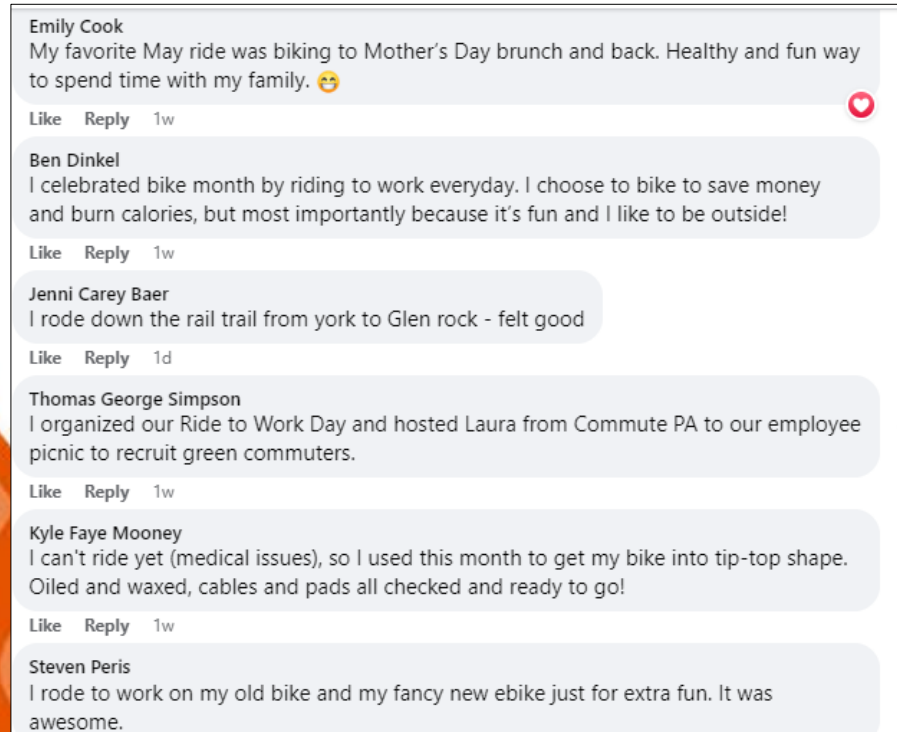
**ThermoFisher**  
S C I E N T I F I C

Thermo Fisher Scientific in Franklin County signed on as an employer partner.



# Bike Month

This represents a few of the responses to our Bike Month question on social media:  
“How did you celebrate Bike Month in May and why did you #bikethere?”



14 direct engagement comments on social media for the Bike Month question.



Our Bike Month race took place during May, with 15 employers competing to track bike trips. The image above shows the leaderboard with the top five employers and the bike trips their employees/students tracked.

# COMMUTE PA

## May Totals\*

**140**

New Members



**9,357**  
Greener Trips



**150,290**  
Miles Not Driven

**63.5 tons**  
CO<sub>2</sub> Reduced



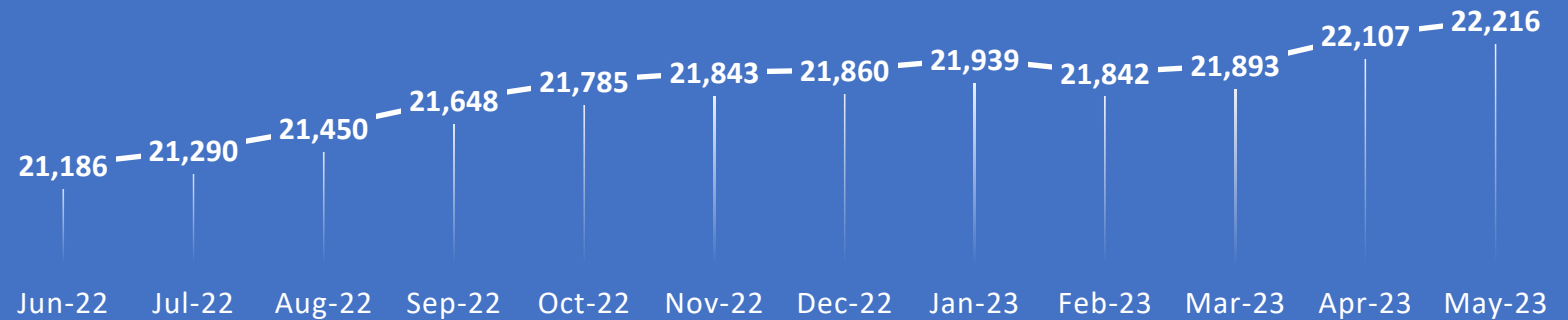
**\$93,932**  
Commuter Savings

**359,823**  
Calories Burned



**6,484**  
Gallons Gas Saved

## TOTAL COMMUTERS



## COMMUTERS TRACKING

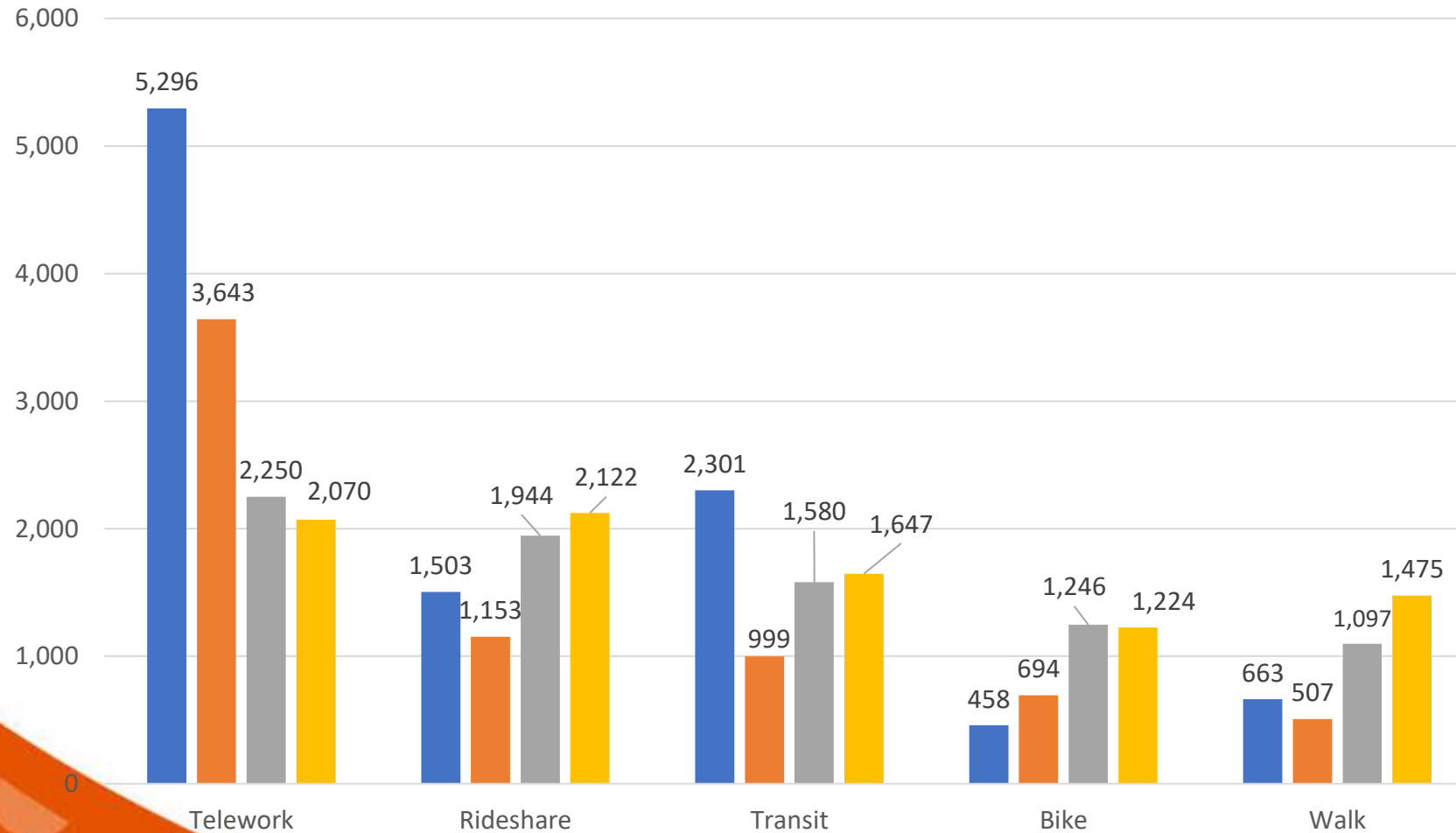


Note: Any decrease in total commuters is due to the staff working to cleanse the database in order to keep only interested commuters enrolled. The staff regularly works to keep the database clean with only active commuters and those with valid contact information.

# Program Metrics

Recorded trips

■ May-20 ■ May-21 ■ May-22 ■ May-23





# Outreach Meetings

- ABARTA Coca-Cola Beverages
- Aerotek
- Allied Universal
- American Crane & Equipment
- Berks County Assistance Office
- Champion Personnel
- City of Reading
- Comprehensive Logistics Company  
(2 Meetings)
- Construction Masters Services
- Custom Processing Services
- ECHOS
- Ecumenical Retirement Community
- Eurofins Lancaster Labs
- Four Seasons Produce
- Franklin Logistics
- Hollywood Casino Morgantown
- LANDIS
- NAACP
- Nitterhouse Concrete Products
- PA CareerLink Berks
- PA CareerLink Franklin
- PA CareerLink Lancaster
- PA Department of Corrections
- PA Recovery Organizations Alliance
- Patriot Home Care
- PathStone
- Phoenix Contact (2 Meetings)
- RISE Center
- SCPa Works
- Surge Staffing Camp Hill (2 Meetings)
- TE Middletown
- The Common Wheel
- Thermo Fisher Scientific Greencastle
- Tri-County OIC
- Ulta Distribution Center
- Ventura Foods
- Wellspan
- Wenger Feeds Shippensburg
- Women in Need
- York County Assistance Office
- YWCA Harrisburg

# Outreach Events

- Adams County Domestic Relations Fair
- Ashley Furniture New Hire Presentation  
(2 Events)
- Berks Coalition to End Homelessness Presentation
- Berks Connections Presentation
- Berks County BTWW Ride
- Capital Region COG Presentation
- DHL Lancaster Virtual Event
- Eurofins Lancaster Labs Bike Month Fair
- F&M College Employee Picnic
- LaborNow Try-It Event
- PA CareerLink Berks Job Fair
- PA CareerLink Berks Presentation
- PA CareerLink Capitol Region Fair
- PA CareerLink Franklin Fair
- PA CareerLink Lancaster T-Day
- Phoenix Contact Bike Month T-Day
- Reading Health Systems T-Day
- Surge Staffing Camp Hill Presentation
- Surge Staffing Camp Hill Try-It Event
- YWCA Harrisburg Presentation



Michele presents during the Ashley Furniture New Hire presentation.



# Marketing & Commuter Outreach

## SOCIAL MEDIA STATS



1,800 Likes



324 Followers



580 Followers



163 Followers

## WEBSITE STATS

1,241 Users

1,468 Sessions

2,105 Page Views

## Commuter Engagement Email Campaigns:

- County of Berks
- County of Lancaster
- DHL Lancaster
- Eurofins Lancaster Labs
- F&M College
- Four Seasons Produce
- Franklin County Government
- Harrisburg University of Science & Technology
- Masonic Villages
- Millersville University
- Phoenix Contact
- PSECU
- Quality Bicycle Products
- Tribute Baking
- United Disabilities Services
- Volvo Construction Equipment

# Marketing & Commuter Outreach

Published Bike  
Month messages  
and Facebook  
advertisement

Promoted and  
assisted with Berks  
County BTWW  
Ride materials

Created quarterly  
partner E-gram

Created summer  
promotional  
materials

This poster represents the summer promotional flier that was created for employers to promote the rewards for recording green commutes.





# Customer Service & Other TDM Activities



Responded to **20**  
commuter emails/texts



Assisted **31**  
commuters via phone



Helped **4** commuters  
on Live Chat

- Berks Bike to Work Week Meeting
- Berks Connections Network Event
- Berks County Bike Share Meeting
- Berks County Community Foundation Strategy Planning Meeting
- Franklin MPO Meeting
- Franklin Together Outreach & Engagement Task Force Meeting
- Lancaster Bikes Meeting
- Lebanon Chamber State of County Event
- TCRPC Annual Lunch
- RATS MPO Meeting
- York County Transportation Coalition Meeting

Safe Routes to Schools Meetings Held With:

- City of Lancaster
- PennDOT
- Township of Spring