

March 2023

Monthly Activity Report



COMMUTER SERVICES

OF PENNSYLVANIA



Program Highlights

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Hosted a Coffee & Collab with RRTA for Lancaster County employers. Those in attendance were:

- LaborNow
- Sauder Eggs

Held quarterly ETC Telework Peer Group. Those in attendance were:

- @Home in Adams County
- Eurofins Lancaster Labs
- PA Office of Administration

HILLMAN

The Hillman Group in Lebanon County signed on as an Employer Partner.

 **TB Wood's**[®]
Altra Industrial Motion

TB Wood's in Franklin County signed on as an Employer Partner.

COMMUTE PA

March Totals*

151
New Members



8,876
Greener Trips



161,439
Miles Not Driven

67.8 tons
CO₂ Reduced



\$100,900
Commuter Savings

216,507
Calories Burned



6,918
Gallons Gas Saved

TOTAL COMMUTERS



COMMUTERS TRACKING

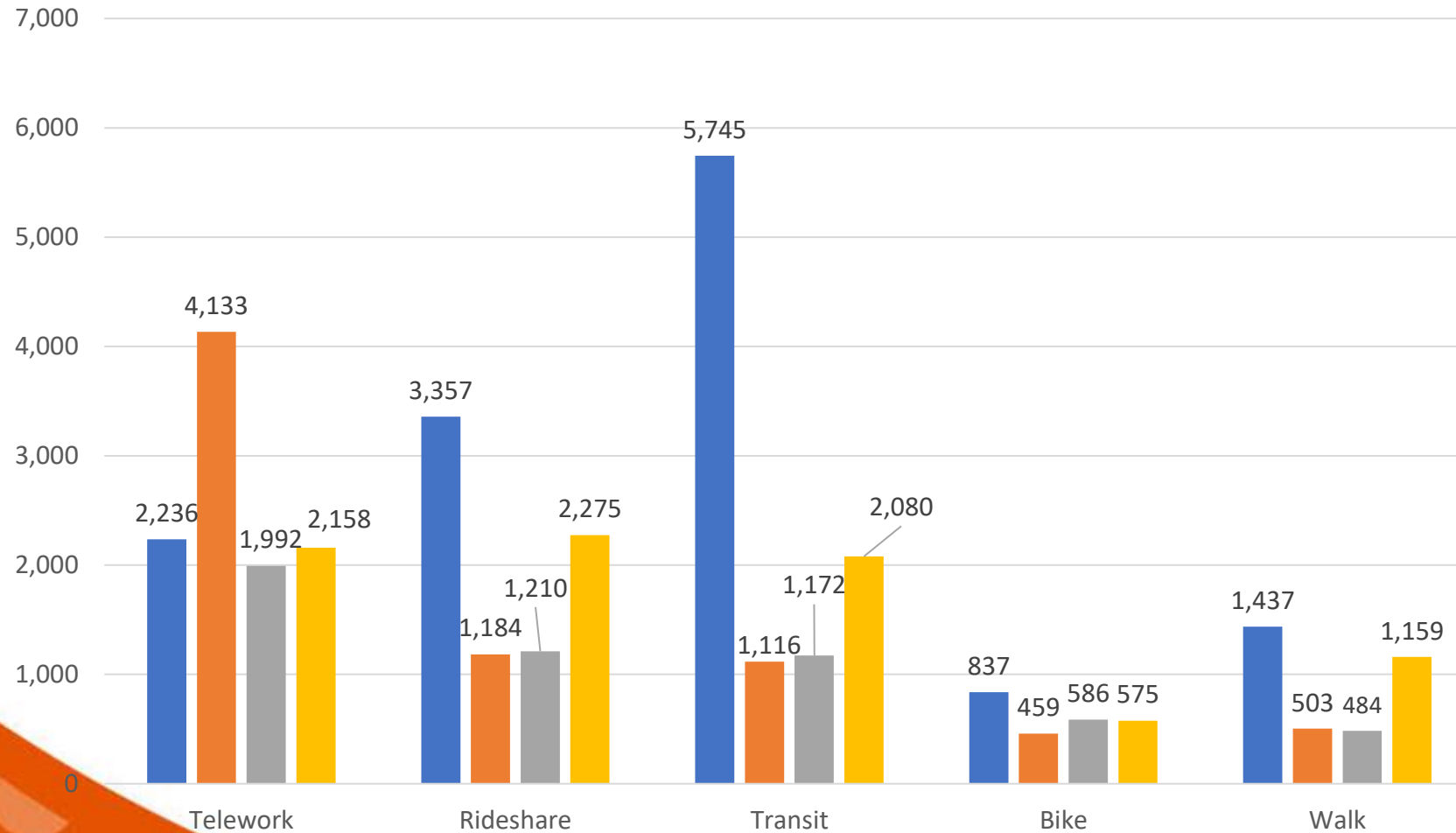


Note: Any decrease in total commuters is due to the staff working to cleanse the database in order to keep only interested commuters enrolled. The staff regularly works to keep the database clean with only active commuters and those with valid contact information.

Program Metrics

Recorded trips

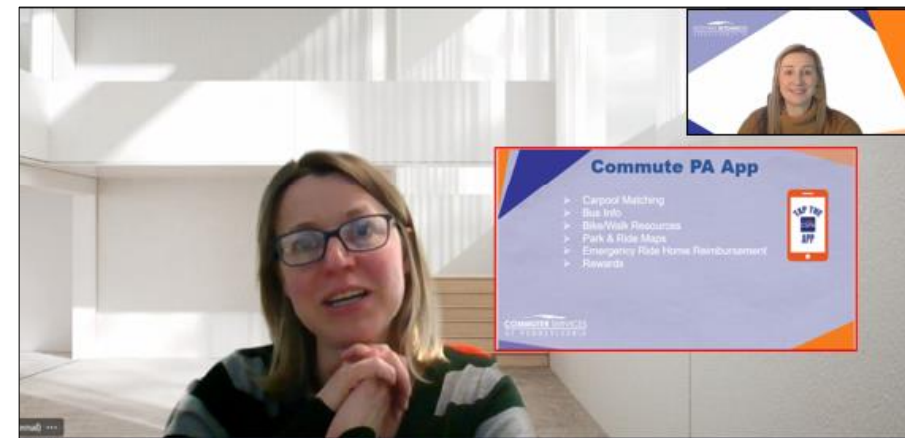
■ Mar-20 ■ Mar-21 ■ Mar-22 ■ Mar-23



Outreach Meetings

- Barrio Alegria
- Berks Community Action Program
- Elite Sportswear
- ES3
- Eurofins Lancaster Labs
- GEODIS
- Georgia Pacific
- HACC Harrisburg
- Lebanon Transit
- Liberty Mountain Resort
- Masonic Villages
- PA CareerLink Lancaster
- PA Office of Administration
- PA Recovery Organizations Alliance
(2 Meetings)
- PathStone
- PeopleShare
- PSECU
- RRTA
- Superior Plastic Products
- The Village of Reading
- Tyson Foods
- United Way of Berks County
- Volvo Construction Equipment
- Walmart Lebanon
- WebFX
- Wenger Feeds
- York City Bureau of Health

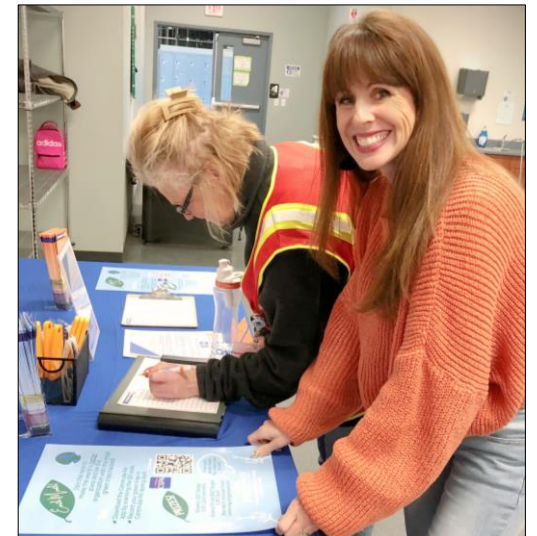
Kandi holds a virtual meeting
with Georgia Pacific.



Outreach Events

- Adams County Domestic Relations Office Fair
- Amazon Hamburg Presentation
- Ashley Furniture New Hire Presentation (4 Events)
- Berks Community Action Program Presentation
- Berks Connections Presentation
- County of Berks Veterans Affairs Presentation
- GEODIS T-Day
- New Hope Ministries Mechanicsburg Fair
- PA CareerLink Berks Presentation
- PA CareerLink Capitol Region Presentation
- PA CareerLink Lancaster T-Day
- PA CareerLink York Fair
- PA Recovery Organizations Alliance Presentation
- Sur-Prize Patrol Elizabethtown P&R lot
- Sur-Prize Patrol Indian Head Rd P&R lot
- Sur-Prize Patrol Manheim P&R lot
- Sur-Prize Patrol Newport P&R lot
- Sur-Prize Patrol Rheems P&R lot
- Sur-Prize Patrol Route 104 P&R lot
- Sur-Prize Patrol Salunga Exit P&R lot
- The Hillman Group T-Day

Cher interacts with a commuter during the GEODIS Transportation Day.



Marketing & Commuter Outreach

SOCIAL MEDIA STATS

-  1,781 Likes
-  323 Followers
-  568 Followers
-  152 Followers

WEBSITE STATS

- 1,174 Users
- 1,412 Sessions
- 2,076 Page Views

Commuter Engagement Email Campaigns:

- Ashley Furniture
- Berks County
- Berks County Public Libraries
- City of York
- Department of Health
- Eurofins Lancaster Labs
- Four Seasons Produce
- Franklin County Government
- Franklin & Marshall College
- GEODIS
- HACC
- Lancaster County
- Lancaster General Health
- Masonic Villages
- Mastronardi Produce
- PSECU
- Shippensburg University
- Sweet Street Desserts
- The Hillman Group
- Thermo Fisher Scientific
- ThredUP
- Tribute Baking Company
- Tyson Foods
- United Disabilities Services
- Volvo Construction Equipment
- WebFX

Marketing & Commuter Outreach

Created quarterly employer e-gram

Developed Earth Month commuter emails

Finalized Bike Month promotional materials

Helped to promote Lebanon Transit Development Plan

Distributed 2022 Year End Piece

This flier will be distributed to employers participating in the Bike Month race.



Burn calories and get fit while being the organization with the most bicycle trips tracked!



How

- Download the Commute PA app by scanning the QR code
- Record your bicycle trips in Commute PA during May

Weekly \$25 Tango Gift Card winners

Grand Prize \$50 Walmart Gift Card (Random tracker from winning organization)



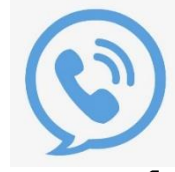
Find us on social media for more ways to win!

COMMUTER SERVICES OF PENNSYLVANIA
PaCommuterServices.org
1.866.579.7433

Customer Service & Other TDM Activities



Responded to **7**
commuter emails/texts



Assisted **16**
commuters via phone



Submitted **2** ERH trips
for reimbursement (bus)

- @Home in Adams County Transportation Summit
- Berks County Community Foundation Bike to Work Week Meeting
- Berks County Community Foundation Network Event
- Bicycle South Central PA Safety Meeting
- Congestion Management Process Meeting
- Franklin MPO Vanpool Meeting
- Franklin Together Coalition Meeting
- Lancaster Bikes Meeting
- Lancaster MPO Meeting
- PPAC Meeting
- RATS MPO Meeting
- Reading Health Systems Bike to Work Week Ride (2 Meetings)