

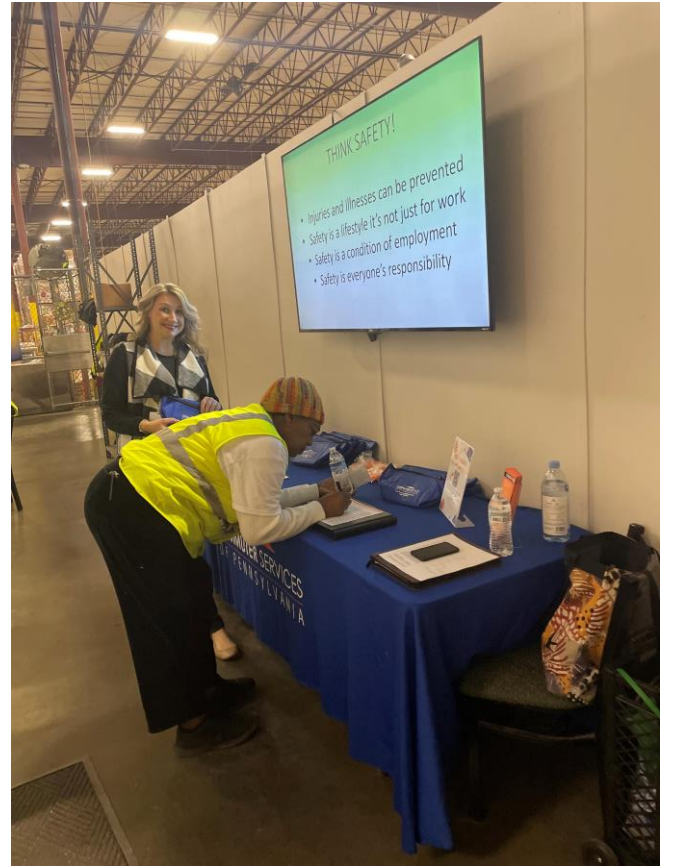
November 2023

Monthly Activity Report



COMMUTER SERVICES

OF PENNSYLVANIA



Program Highlights

Program Highlights



Keystone Health in Franklin County signed on as a Community Partner.



Boxzooka in Dauphin County signed on as an Employer Partner.

Hosted the quarterly Regional Bike Share Meeting to compare data and stats from each of the programs. Those in attendance included:

- Berks County Planning Commission
- City of Lancaster
- Derry Township
- Franklin County Planning Commission
- Harrisburg City
- Lancaster County Planning Commission
- Penn State Hershey Medical Center
- Tri-County Regional Planning Commission
- York County Planning Commission

Clash of the Counties

Hosted the 4th annual Clash of the Counties that took place November 6th through November 17th. County employees were competing to see which county could record the most trips. Lancaster County took first place with 357 green trips recorded. This leaderboard represents the final stats of the race.



Lancaster County
357 Reduced Trips



Franklin County
158 Reduced Trips



Berks County
109 Reduced Trips



Dauphin County
18 Reduced Trips



After Week 2!

COMMUTE PA

November Totals*

151
New Members

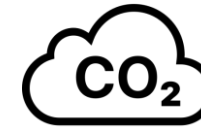


8,460
Greener Trips



127,976
Miles Not Driven

54.2 tons
CO₂ Reduced



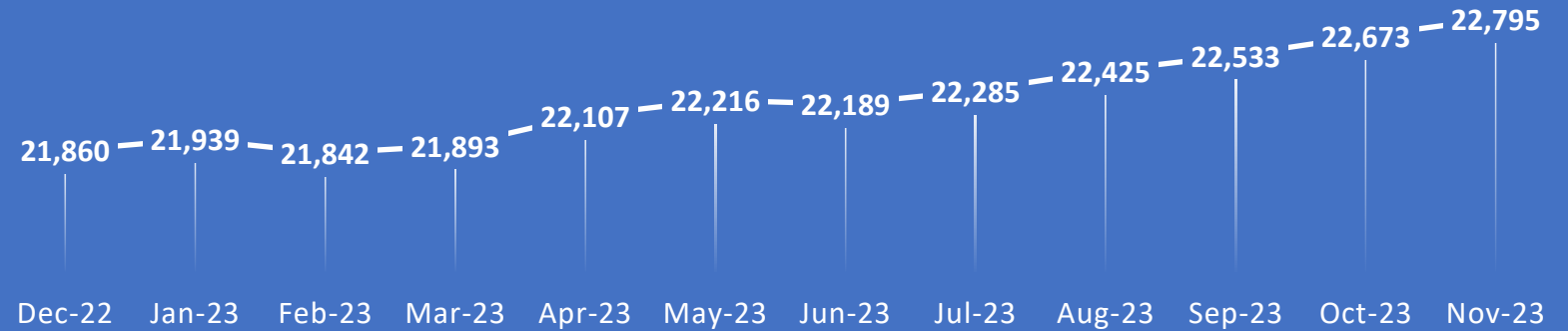
\$79,985
Commuter Savings

246,574
Calories Burned



5,531
Gallons Gas Saved

TOTAL COMMUTERS



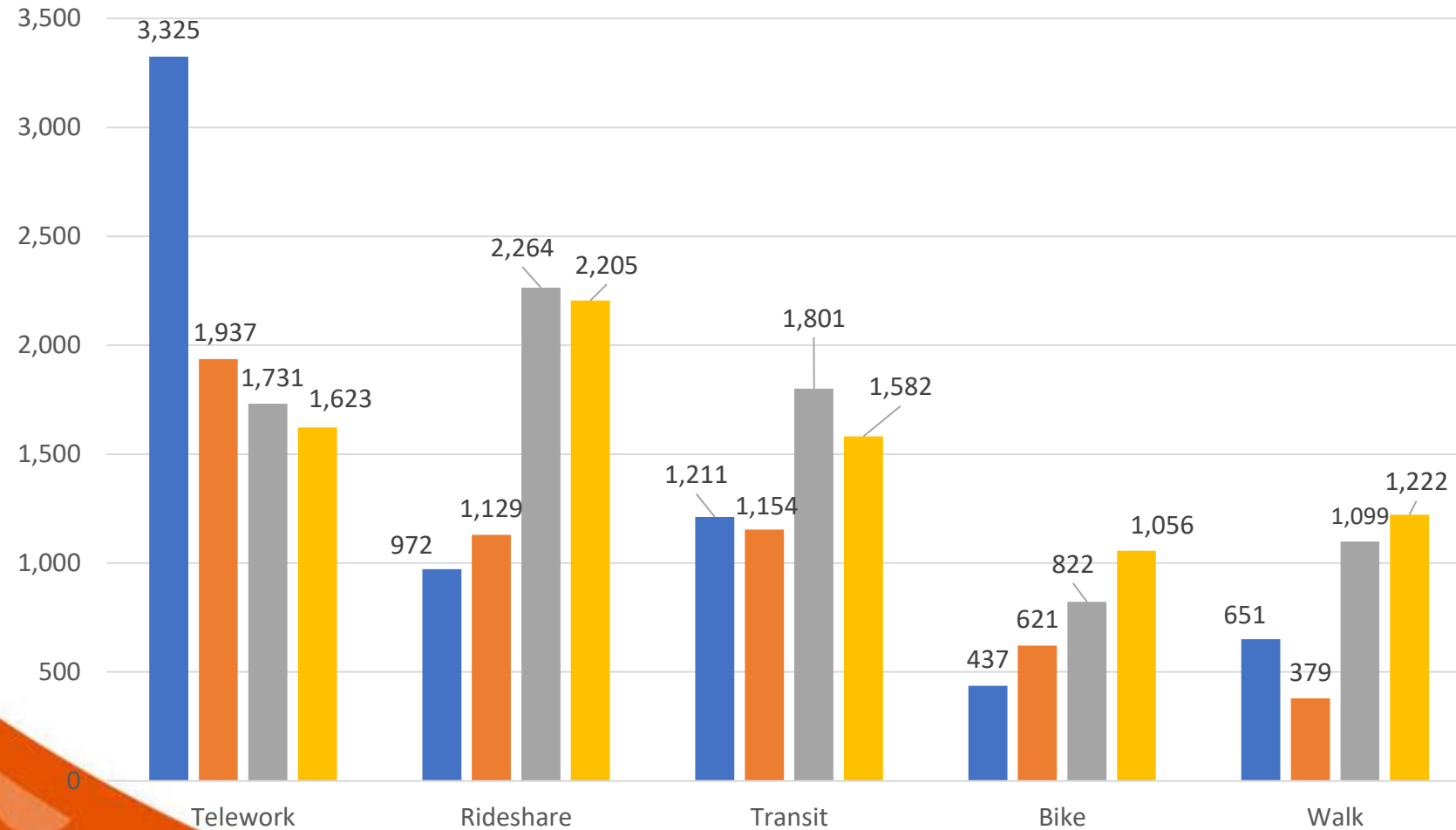
COMMUTERS TRACKING



Note: Any decrease in total commuters is due to the staff working to cleanse the database in order to keep only interested commuters enrolled. The staff regularly works to keep the database clean with only active commuters and those with valid contact information.

Recorded trips

■ Nov-20 ■ Nov-21 ■ Nov-22 ■ Nov-23



Outreach Meetings

- 48forty Solutions
- Adams County Domestic Relations Office
- Berks Latino Workforce Development Corporation (*2 Meetings*)
- Boxzooka
- Church & Dwight
- County of Berks Veterans Affairs (*2 Meetings*)
- FedEx Ground Newville
- Hershey Company Y&S Plant
- Keystone Health
- Keystone Job Corps Center
- Lebanon Transit
- Masonic Villages (*2 Meetings*)
- Members 1st Federal Credit Union
- Plainville Brands LLC
- Red Rose Transit Authority
- The Jay Group Lancaster (*2 Meetings*)
- The Jay Group Mountville (*2 Meetings*)
- Transamerica Agency Network
- Tri-County OIC
- Unique Snacks



Kandi helps commuters enroll in Commute PA during a T-Day at The Jay Group.

Outreach Events

- Adams County Domestic Relations Office Fair
- Ashley Furniture New Hire Presentation
(2 Events)
- Boxzooka T-Day
- Boxzooka Virtual Event
- Buck Co. Fair
- Church & Dwight Fair
- Church & Dwight Virtual Event
- Connections Work Presentation
- Eurofins Lancaster Labs Virtual Event
- FedEx Ground Newville Presentation
- Masonic Villages Fair
- Mother Veronica Resource Center Presentation
(5 Events)
- PA CareerLink Berks Presentation (4 Events)
- PA CareerLink Cumberland Fair
- PHEAA Harrisburg Virtual Event
- Reading Housing Authority Presentation
- The Jay Group Lancaster Lunch 'N Learn
- The Jay Group Lancaster T-Day
- The Jay Group Mountville Lunch 'N Learn
- The Jay Group Mountville T-Day
- Tri-County OIC Fair
- Tri-County OIC Virtual Event

Marketing & Commuter Outreach

SOCIAL MEDIA STATS

| | |
|---|-----------------|
|  | 1,878 Followers |
|  | 320 Followers |
|  | 611 Followers |
|  | 180 Followers |

WEBSITE STATS

| |
|------------------|
| 877 Users |
| 1,050 Sessions |
| 1,538 Page Views |

Commuter Engagement Email Campaigns:

- Eurofins Lancaster Labs
- Franklin County Government
- PHEAA Harrisburg

Marketing & Commuter Outreach

- Created December outreach posters and TV slides
- Developed quarterly employer E-gram
- Continued designing new website and working on rebrand efforts



This is the TV slide created for December to encourage commuters to use their rewards from using a green commute mode.

Customer Service & Other TDM Activities



Responded to **7**
commuter emails/texts



Assisted **12**
commuters via phone



Helped **1** commuter
on Live Chat

- @Home in Adams County Coalition Meeting
- Bicycle South Central PA Meeting
- Franklin MPO Meeting
- HATS MPO Meeting
- Lancaster MPO Meeting
- Lebanon MPO Meeting
- RATS MPO Meeting
- State SRTS Coordinator Meeting
- York County Transportation Coalition Meeting



Cher presents to employees at The Jay Group Mountville during a Lunch 'N Learn.